

The Peninsula Chooses IoH Qualification Delivered by the VTC

The Peninsula Shanghai celebrated the launch of their 'Diploma of Hospitality and Tourism Management' with its partner institutions, The Vocational Training Council, Hong Kong (VTC) and The Institute of Hospitality (IoH) at the Rosa monde Aviation Lounge in March 2012. The VTC was the first institute in Asia to be granted centre approval status by the IoH for the assessment and delivery of its international suite of awards.

The scheme gives Chinese hotel managers the unique opportunity to study part time towards an internationally recognized award, which is delivered by an array of experienced local industry veterans and lecturers from the VTC while working at The Peninsula Shanghai.

Mr Joseph Chong, General Manager of the Peninsula Shanghai and a Fellow of the Institute of Hospitality, is the creator of this project. He and his HR team have worked very closely with both institutes to ensure that the course is comprehensive and relevant to the local context both in theory and practice.

Professor Raymond Pine, Dean of the Faculty of Management and Hospitality, Technological and Higher Education Institute of Hong Kong (THEi) cum Head of Department of the Hotel, Service and Tourism Studies Discipline (HoSTS), VTC, also a Fellow of the Institute of Hospitality, gave an inspiring speech on behalf of Mr Philip Rossiter, Executive Director, Institute of Hospitality, UK.

Also present at the ceremony were Dr Joanna Cheung, Project Manager of HoSTS and Ms Eugenia Ho, who both delivered some of the first term modules. Other VTC colleagues, Edmund Chan and Vean Chan, were also there to mark this successful partnership.



From left to right
Professor Ray Pine, Dr Joanna Cheung and
Joseph Chong



Images provided by Shanghai-Today.com and Peninsula Shanghai