HoSTS Students Designed "Barrier-Free" Tour Routes

A group of students and graduates from the "Higher Diploma in Tourism and MICE" was able to develop five accessible tour routes in Sai Kung for the physically challenged under the "Accessible Travel Expert" project.

This meaningful project was sponsored by the Labour and Welfare Bureau of the HKSAR Government. At the event launch day, HoSTS students were able to recount their journey in accomplishing this purposeful project with the aim to help the underprivileged to enjoy the beauty of nature and heritage in the Sai Kung area. These insights and recommendations were generated based on their professional tourism planning and development knowledge acquired from their study at IVE, together with observations and discussions with their target audience in this project.

HoSTS 學生設計「無障礙」旅遊路線

「旅遊及會議展覽高級文憑」的同學及畢業生參加了由香港特別行政區政府勞工 及福利局贊助的「無障礙旅遊達人」計劃,設計五條「無障礙」旅遊路線,並於 2015年1月25日的展覽發佈會上大談設計旅遊路線的點滴,展示如何揉合專 業的行程策劃概念、旅遊景點管理知識及細微的觀察力設計行程。

